

## Using the Power of Business to solve Social Problems) Proposal for New Economy Conference

*Hanna Ebeling*

Based on the proven model of “building groups” in Europe, SEFA has been closely working with an architect-driven initiative called Nightingale (<http://www.nightingale.melbourne/>) whose vision is to change the way inner-city housing solutions are delivered. Nightingale pursues a triple line approach to delivering homes that are environmentally, socially and financially sustainable whilst empowering the future occupants to actively participate in the design and construction process.

***SEFA is leading the first debt syndicate of all three SEDIF funds (Social Ventures Australia, Foresters Community Finance) and two private foundations for a pilot development in Brunswick, VIC.***

**Conference Themes: Money**

### **Bio:**

Hanna Ebeling is a Relationship Manager at SEFA where she works closely with social enterprises to understand what makes them resilient, and how to structure loans to suit their needs. Prior to Australia, Hanna spent two years in the Philippines, managing an early-stage accelerator program for LGT Venture Philanthropy and writing a business plan on affordable housing with United Nations and the Hilti Foundation. Before moving into impact investing, Hanna spent six years in banking with HSBC globally, lastly working for the CIO of Group Private Banking. Hanna holds a B.A in Economics from the University of St.Gallen, Switzerland, and is a CFA Charterholder.